

## DID YOU KNOW?

Spring is the best time to get high school seniors registered to vote, particularly the 40% of them who will not go on to college in the fall! Almost every single American graduating from high school this Spring (4 million in total!) is old enough to register to vote, regardless of what state they live in.

**This means graduation season IS voter registration season!** As a member of our Ready to Vote coalition, we are counting on you to help make this year's Cap, Gown, and Ballot a success.

## KEY LINKS

Everything you need to help students, educators and administrators get started on running a voter registration drive in their school.

The Civics Center Cap, Gown and Ballot landing page: [thecivicscenter.org/cap-gown-and-ballot](https://thecivicscenter.org/cap-gown-and-ballot)

State specific voting and registration requirements: [thecivicscenter.org/map](https://thecivicscenter.org/map)

The Civics Center workshops, trainings, and events calendar: [thecivicscenter.org/training-workshop-calendar-1](https://thecivicscenter.org/training-workshop-calendar-1)

Donation link to help us fund our efforts: [secure.everyaction.com/BrhJvhmGU0e8vjlyMXQLdg2](https://secure.everyaction.com/BrhJvhmGU0e8vjlyMXQLdg2)

**Our data and research on registration rates among 16- to 18-year-olds:** [thecivicscenter.org/research](https://thecivicscenter.org/research)

## WHY IT MATTERS

Little known facts about high school

### DID YOU KNOW?

Almost every young person graduating from high school this Spring (4 million in total) is old enough to register to vote, regardless of their state.

### WHAT ARE WE DOING?

Here at The Civics Center, we're setting up workshops to help students and educators learn how to run voter registration drives in school, sending out our Democracy in a Box kits, and strategizing on the best way to get our resources out to students and teachers for a successful graduation season.

### GRADUATION IS FULL OF EVENTS!

There is no more effective time to encourage civic engagement than when departing Seniors are thinking about their future and gathering for celebrations and events. Before Seniors go their separate ways, let's ensure they ALL have the tools to cast their first ballots!











# HOW TO HELP

Our main request for you is to help us spread the word and share resources with your networks.

Below you will find some specific graphics and suggested post copy for you to use. Please edit the language to feel most authentic to your voice and organization.

A full library of social assets can be found here: [thecivicscenter.org/shareable-graphics](https://thecivicscenter.org/shareable-graphics)

## SOCIAL POSTS EXAMPLES

<p> <b>Calling all students &amp; educators</b> </p> <p>[We're/I'm] a proud partner of The Civics Center. We are working to smooth the on-ramp for young people to be civically involved.</p> <p>Graduation season is right around the corner and there is no better time to help High School students run a voter registration drive in school, ensuring Seniors will be ready to vote. Whether you are a parent, student, or educator – you have the ability to help transform graduation season into voter registration season.</p> <p>To learn more, check out <a href="https://thecivicscenter.org/cap-gown-and-ballot">thecivicscenter.org/cap-gown-and-ballot</a></p>	<p><b>[We're/I'm] working with The Civics Center to kick off our Spring campaign: Cap, Gown &amp; Ballot!</b>  </p> <p>Graduation season is a great time to make your voice heard and look to the future. Make sure to help your graduating students get registered to vote by running a drive at your school. Join the next (free!) training workshop on _____! To learn more, check out <a href="https://thecivicscenter.org/cap-gown-and-ballot">thecivicscenter.org/cap-gown-and-ballot</a></p>
<p> <b>Less than 30% of 18-year-olds are registered to vote.</b></p> <p>[We're/I'm] a proud partner of The Civics Center. We are working to smooth the on-ramp for young people to be civically involved. Whether you are a parent, student, or educator – you have the ability to help change this statistic.</p> <p>To learn more, check out <a href="https://thecivicscenter.org/cap-gown-and-ballot">thecivicscenter.org/cap-gown-and-ballot</a></p>	<p> 4 MILLION Americans turn 18 every year (we have +16 million new eligible voters since 2020!)</p> <p> 70% of US teens live in states where they can preregister as soon as 16 or 17</p> <p> AND HIGH SCHOOL is the perfect time and place to run a voter registration drive</p> <p> [We're/I'm] partnering with The Civics Center to smooth the on-ramp for young people to be civically involved.</p> <p> To learn more about how you can join us, check out <a href="https://thecivicscenter.org/cap-gown-and-ballot">thecivicscenter.org/cap-gown-and-ballot</a></p>

## HASHTAG RECOMMENDATIONS

#capgownandballot | #youthvote | #registertovote | #makeadifference | #election2024

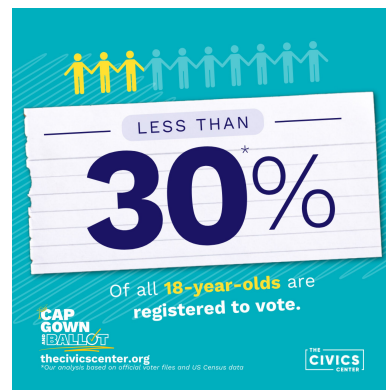
## SHAREABLE GRAPHIC DOWNLOAD



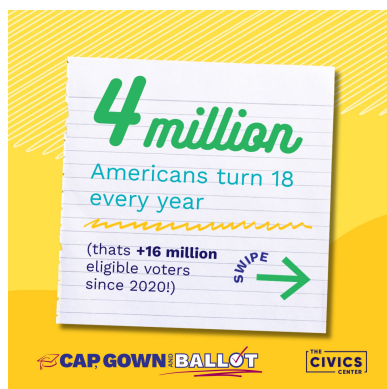
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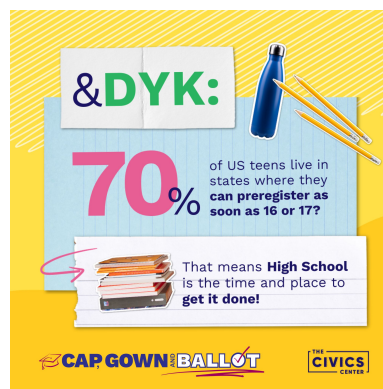
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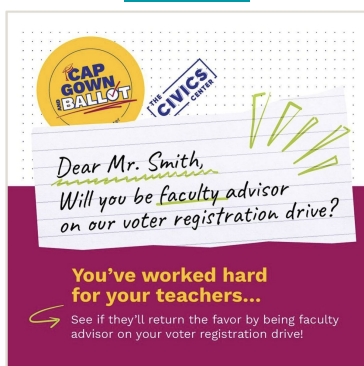




## STUDENT SPECIFIC SHAREABLES



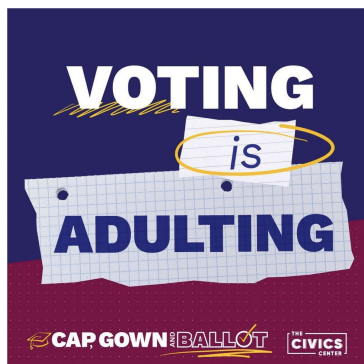
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**Seniors:** I know you have your cap and gown but do you have your BALLOTS? 🗳️

Graduation season is voter registration season... so grab your friends and set up a drive in school!

Make a difference before you leave High School. To learn more, check out [thecivicscenter.org/cap-gown-and-ballot](https://thecivicscenter.org/cap-gown-and-ballot)

**Students:** we know you've worked hard the past four years for your teachers. Ask them to return the favor by being your faculty advisor as you set up your voter registration drive!

To learn more about how to make the ask, check out [thecivicscenter.org/cap-gown-and-ballot](https://thecivicscenter.org/cap-gown-and-ballot)

📱 **Hey are you coming to my drive?**

Graduation season = voter registration season. We have everything you need to host a drive at your school. Make one last splash before graduating!

To learn more, check out [thecivicscenter.org/cap-gown-and-ballot](https://thecivicscenter.org/cap-gown-and-ballot)

**Adulting... in this economy? YES!**

A big part of adulting is ensuring you're registered to vote so that you can make a difference in your future.

Whether you are a parent, student, or educator – you have the ability to help transform graduation season into voter registration season.

To learn more, check out [thecivicscenter.org/cap-gown-and-ballot](https://thecivicscenter.org/cap-gown-and-ballot)

Spread the word and make sure your friends and classmates are registered!

## SAMPLE EMAIL COPY

I'm a proud partner of The Civics Center — their mission to make voter registration part of every high school in America. Our democracy needs young people to use their voices in November. It's their future on the line!

Only about 30% of 18-year-olds are registered to vote, and we know connecting with them while they're still in high school is our best chance. Especially for the 40% of students who do not go on to college. This means graduation season is voter registration season! Do you know any high school seniors, teachers, or parents?

Share these helpful resources with them:

1. The Civics Center **hosts workshops** to assist students and educators with setting up non-partisan voter registration drives at their school. You can find upcoming workshops here: [thecivicscenter.org/training-workshop-calendar-1](https://thecivicscenter.org/training-workshop-calendar-1)
2. The Civics Center has created an **easy hub** for anyone to check their registration, register or preregister to vote, and find out more about specific state requirements: [thecivicscenter.org/register](https://thecivicscenter.org/register)
3. Read more about **running a non-partisan registration drive** in school! [thecivicscenter.org/run-a-voter-registration-drive](https://thecivicscenter.org/run-a-voter-registration-drive)
4. **Share this flier** with students, teachers and school administrators. Encourage them to post it around school! [drive.google.com/file/d/1NR1y8\\_juC-VSw7eWWXpF73IkZ8ieTAVA/view](https://drive.google.com/file/d/1NR1y8_juC-VSw7eWWXpF73IkZ8ieTAVA/view)

Almost every single young person graduating from high school this Spring (4 million in total) is old enough to register to vote, regardless of what state they live in. **Help make sure they have the information to get registered and have their voices heard!**

